



“I’ve never met a client who wasn’t leaving money on the table.”



Intelligent Handshake® is a sophisticated, patent-pending system of providing real-time marketing intelligence at the beginning of an inbound telemarketing call to lift conversion rates and average order value, while reducing telemarketing talk time. Just imagine having up-to-date marketing intelligence appear right before your telemarketer’s eyes at the very moment a caller calls you – from anywhere and at any time.

Vintage Marketing can also use their proprietary system to protect you from chargebacks. Intelligent Handshake® is designed to identify a low value prospect likely to return merchandise — before your telemarketer even answers the ringing phone.

The point is, by knowing something about a potential customer before you even start the conversation, you’re in a much better position to protect yourself. And of course, Vintage Marketing works with you to devise the strategies that work best for you.

Isn’t it worth a phone call or email to learn how we can add to your bottom line?

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INTELLIGENT HANDSHAKE®

Giving marketers the upper hand