

Vintage Marketing, Inc.



Marketing Well Targeted

“We don’t make infomercials. We just make them work harder.”

Vintage Marketing works with some of the smartest and most sophisticated direct marketers in the world to do one simple thing. Improve their bottom line. How successful are we? Successful enough to offer this guarantee—qualified clients can opt to only pay for measurable results. And in this business, you can’t get a better guarantee than that.

The infomercial business is getting tougher every day. And while it’s great to get a successful infomercial up and running, not making the most of that success is an absolute shame. That’s why some of the top infomercial makers in the world have turned to Vintage Marketing.

We find ways to improve the effectiveness of your efforts. We do it based on years of experience in direct marketing. We do it through proprietary systems for making the most of every call that comes in. And we do it through some old fashioned digging and hard work. The process varies client by client, but the bull’s-eye is always a sizable boost to your bottom line.

Raising Conversion Rates
Lifting Order Value
Save the Order™
Save the Sale™

Reducing Chargebacks
Offer Enhancements
Intelligent Handshake®
Consulting Services

Isn’t it worth a phone call or email to learn how we can add to your bottom line?

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